

THE FUND FOR
AGNES SCOTT

Homework for Reunion Boot Camp AND A Record-breaking Year of Fundraising

1. Recruit Your Class Giving Committee now

- Get your classmates excited early!
- Class officers, divide up classmates/friend groups to contact.
- Your Fund Chair needs your help!

2. Choose Your Fall Giving Challenge

- Bring a list of 3-8 classmates who you think have the capacity to issue a challenge.
- Choose a giving challenge for the fall now (see examples, below).
- Start thinking about which participation challenge you'll launch in the spring.
- The Office of Development staff can help you identify and solicit classmates for leadership gifts and challenges.

Challenge Examples

Fall: Giving

- \$ Match Challenge:
 - If the class reaches \$2,500 by December 31, it will unlock \$2,500 from a generous classmate.
 - If the class reaches \$30,000 by December 31, it will unlock \$30,000 from a generous classmate.
- 1:1 Challenge:
 - All gifts are matched, \$ for \$, up to \$3,000 by a generous classmate – effectively doubling the impact of each gift.
 - All gifts are matched, \$ for \$, up to \$50,000 by a generous classmate.
- Party Challenge:
 - Everyone who gives a gift of \$20 or more by December 31 can request a song for the DJ to play at your Alumnae Weekend party.
 - If the class reaches \$35,000 by December 31, all class officers will sing a song/dress up like your class mascot/do 100 jumping jacks/choose your own fun idea!

Spring: Donor Participation

- If 20 donors make a gift of any size in the month of October, it will unlock \$5,000 from a generous classmate.
- A classmate will give \$20.20 for each donor from the class of 2020, up to 20 donors.
- When the class reaches 50 donors, it will unlock \$50,000 from a generous classmate, in honor of your 50th reunion.
- If the class of 2000 reaches 50 donors, your 25th Reunion Fund Chair will make an additional gift of \$2,000.
- When the class reaches 10 donors, the class Fund Chair will dress up like your class mascot and send photos to everyone; if the class reaches 20 donors, the Fund Chair will [choose your own silly idea]!
- Other: bring us your creative ideas!

**During your last reunion cycle (2019-2020),
the 0s & 5s classes raised \$373,838 for The Fund for Agnes Scott.
Wow! Let's raise the bar and beat that total!**

Alumnae Weekend Trophies: motivate your classmates with bragging rights to the coveted Giving and Participation Trophies!

- Highest Class Gift to The Fund for Agnes Scott
- Highest Class Gift to All Funds
- Graduates of the Last Decade (GOLD) Class Highest Participation in Giving to All Funds (Classes of 2015-2024)
- Highest Class Participation in Giving to All Funds (Classes of 2016 and above)
- The Fideles Award (reunion class with the highest percentage of class donors who have given for three years consecutively to any fund, with a minimum of 30% total participation)

Resources Fund Chairs will receive by Reunion Boot Camp

- Detailed Giving Directory going back to your last reunion
- Class Goal for Participation and Proposed Range for Giving Goal
- Updated Fund Chair Handbook

Questions? I love to help!

Contact Amy Chastain at achastain@agnesscott.edu or 404.471.5475.

